



Colorado Sustainable Main Streets Initiative

Suggested Steps for Pilot Communities

April

- Initial meeting between the community and the state to discuss the program, community-identified outcomes and how to form a successful local team
- Invite community stakeholder leaders to discuss the initiative with the DOLA Executive Director and make a decision whether to participate as a pilot community
- Program announcement by the Governor - April 28, 2010

May

- Local team holds a strategic planning meeting with the state to discuss outcomes and to identify which state agencies and other partners to involve. Identify local champion.
- Formation of local and state agency resource teams, developed according to community-identified objectives
- Community Workshop with Governor Ritter - May 19
- Set follow-up meeting with state and local team to develop action plan, determine priorities and timeline

July

- Initial Main Street improvements outlined and implementation begun

October

- Mid-process report due

December

- End of year status report from communities
- Celebration and debriefing; discussion of how to institutionalize lessons learned and to transition this program into the following year(s) to create value for other communities around the state